BRITISH COLUMBIA

BC STATS

Service BC
Ministry of Labour and Citizens' Services

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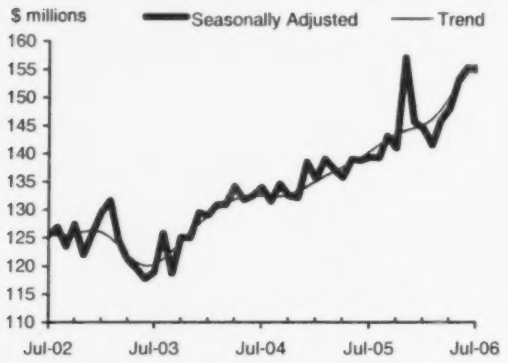
Tourism Sector Monitor ◆ October 2006

Room Revenue

BC's total room revenues were down slightly (-0.3%) in July, ending a four-month long upturn. Four regions saw revenues slump. North Coast experienced a 2.5% drop in room receipts, and revenues in Thompson-Okanagan continued to slip (-2.1%). Vancouver Island/Coast, accounting for BC's second largest share of total room revenues, recorded a 1.3% decrease. Revenues in Kootenay also declined (-1.0%) for the first time since March. However, Nechako (+3.6%) and Cariboo (+2.6%) saw revenues grow after falling in June. In July, room receipts in Northeast (+2.9%) and Mainland/Southwest (+0.1%) increased for the fifth consecutive month.

Room revenues were down slightly in July



Most hotel establishments experienced declines in room revenues in July. The large hotels with 151-250 rooms experienced the biggest decrease in room receipts (-0.7%) among all hotels. Small hotels (1-75 rooms; -0.4%) and very large hotels (251+ rooms; -0.3%) saw revenues inch down. However, revenues at mid-sized hotels with 76-150 rooms were up slightly (+0.4%). Business at motels continue to slump (-0.3%), while vacation rentals saw their revenues rise (+0.5%). Other types of accommodation, including fishing lodges, saw continued growth (+1.0%), building on gains made in the previous four months.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	July 06 ($000)	June 06 ($000)	% change
Total	154,809	155,238	-0.3
Hotels	114,131	114,325	-0.2
Motels	18,938	19,000	-0.3
Other Accommodations	21,921	21,758	+0.7
Regions (Top 3 performers)			
Nechako	839	810	+3.6
Northeast	7,607	7,389	+2.9
Cariboo	4,674	4,555	+2.6

Visitor Entries

The number of entries to Canada via BC's borders fell (-0.8%, *seasonally adjusted*) in July, after increasing in the previous two months. US entries, which comprise most of the visits, were down (-0.7%) as Americans made fewer same-day (-1.2%) and overnight (-0.7%) trips into BC.

Overseas entries to BC dropped 1.0% mainly due to fewer guests coming from Oceania (-5.8%) and Europe (-1.2%). However, the number of Asian visits advanced 1.6% in July.

More Canadians returned home via BC in July (+2.3%), with same-day car trips from the US climbing 2.5%. On the other hand, the number of Canadians returning home via BC, from overseas slid (-2.9%).

Visitor entries dipped in July

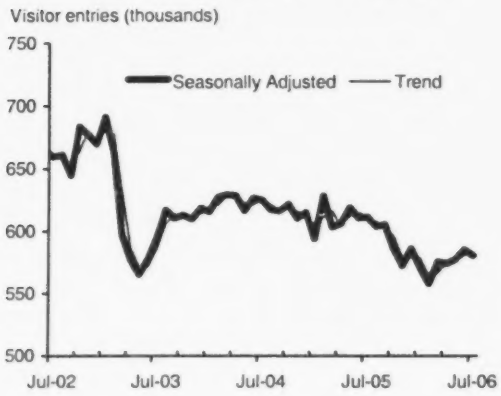


Table 2. Traveller Entries
(seasonally adjusted)

	Jul-06 ('000)	Jun-06 ('000)	% chg from Jun-06
American visitors			
Total	458	461	-0.7
Same-day	179	181	-1.2
Overnight	279	281	-0.7
Overseas visitors			
Total	123	124	-1.0
Europe	42	42	-1.2
UK	21	20	2.6
Asia	62	61	1.6
Japan	19	20	-8.1
Taiwan	7	8	-5.8
Oceania	13	14	-5.8

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

The hotel occupancy rate was 65.5%, dipping 1.2 percentage points from the previous month. The average room charge dropped (-0.6%) to a price of $125.10.

Total passenger traffic at Vancouver airport was up slightly (+1.2%) in July, while less traffic passed through the Victoria airport (-2.2%). BC Ferries welcomed aboard more vehicles (+0.5%) and passengers (+0.7%). Passenger traffic on the Coquihalla highway inched down (-0.3%) as well.

Sales in BC's food service establishments were flat, but drinking establishments saw an increase in sales of 9.6%. Total receipts of restaurant, caterers and taverns in BC increased (+0.6%) in July.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Jul-06	Change from Jun-06
Hotel Industry		
Occupancy rate	65.5	-1.2 pp.
Average room charge	125.10	-0.6%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,419	1.2
US (trans-border)	344	0.3
Other International	335	0.0
Canada (domestic)	739	2.1
(YVR)		
Victoria International Airport		
Total traffic	116	-2.2
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	214	-0.3
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	710	0.5
Passenger Volume	1,812	0.7
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.886	-0.01
UK Pound	0.480	-0.01
Japanese Yen	102.501	-0.41
Australian $	1.176	-0.04
(Statistics Canada)		

Note: pp. percentage points

A look ahead - August 2006

Early figures for August suggest that room revenues in BC continued to drop (-1.9%). Most regions experienced declines. Cariboo (-4.5%) and Mainland/Southwest (-4.2%) saw room receipts slump the most. However, revenues in Thompson-Okanagan (+3.6%) and Kootenay (+3.1%) rebounded in August.

Hotel revenues were off 3.9%. The largest hotels (251+ rooms) saw the biggest declines (-9.9%). Revenues for hotels with 151-250 rooms (-0.4%) and those with 1-75 rooms
(-0.7%) were also down. However, motels performed well (+1.9%) Revenue figures for vacation rentals were virtually unchanged. and non-standard accommodations including fishing lodges (+0.6%) were up slightly.

International entries to Canada through BC rose 0.5% in August as there were more overseas guests (+1.7%). The number of visitors from Europe (+1.0%) and Oceania (+5.1%) rose, offsetting a drop in travel from Asia (-0.8%). US entries were virtually unchanged.

Passenger traffic was down at the Vancouver airport (-0.9%), while the Victoria airport was busier (+3.1%). BC Ferries carried slightly more vehicles (+0.1%) and passengers (+0.1%), and more passenger vehicles (+4.6%) travelled on the Coquihalla highway.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

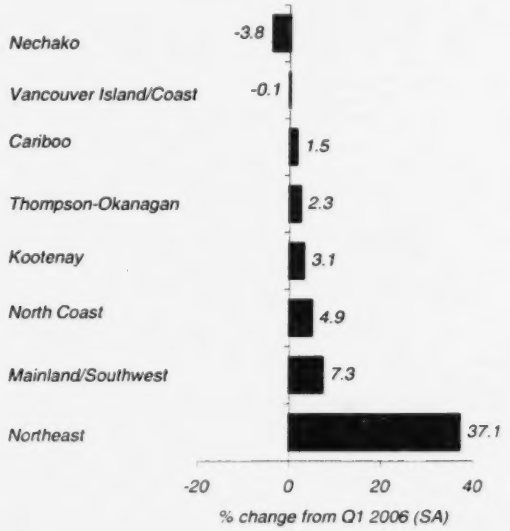
How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: Second Quarter Review of BC's Tourism Sector

Room revenues rebounded in the second quarter

Room revenues climbed 5.7% in the second quarter of 2006, more than making up for the previous quarter's losses (-2.6%). Revenues increased in five regions, with the most significant growth recorded in Northeast (+37.1%) where there was strong demand for temporary accommodations for workers. Mainland/Southwest, accounting for BC's largest share of total room revenues, posted a strong increase of 7.3%, regaining all of the ground lost in the first quarter (-4.2%). Accommodation businesses in North Coast survived the tragedy of the sinking of the *Queen of the North* ferry and saw room receipts rise (+4.5%). In addition, Kootenay (+3.1%), Thompson-Okanagan (+2.3%) and Cariboo (+1.5%) posted steady growth.

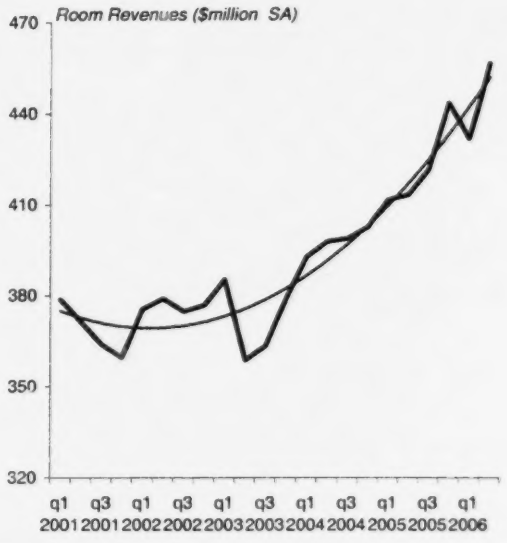
Northeast revenues soar, strong growth in most regions



Data Source: BC Stats

However, Vancouver Island/Coast saw room revenues inch down (-0.1%), and Nechako also had a weak second quarter (-3.8%).

Room revenues rebound



Data Source: BC Stats

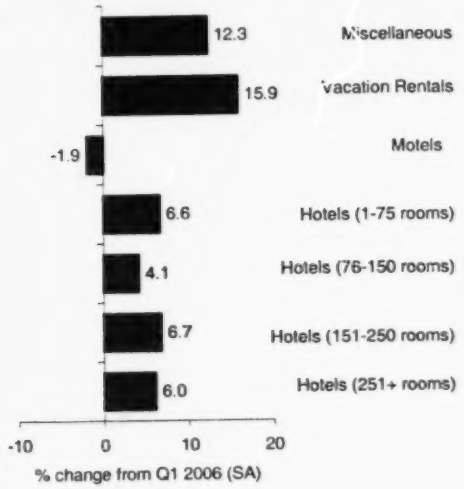
Room revenues in the second quarter reached a new high of over $456 million, rebounding from a weak revenue performance at the beginning of the year.

Hotels of different sizes all recorded increases in the second quarter of 2006, posting a 5.7% gain. Large hotels (151-250 rooms; +6.7%) and small hotels (1-75 rooms; +6.6%) experienced similar growth. Very large hotels (251+ rooms, 6.0%) and mid-sized hotels (76-150 rooms, 4.1) performed better this quarter as well.

Business was robust at vacation rentals, posting a substantial increase of 15.9% and surpassing any other type of accommodations in BC. Room revenues at other types of accommodations, including bed and breakfast, fishing lodges and other kinds of short-term accommodations, also grew

(+12.3%) significantly. However, motels experienced a slump (-1.9%) in revenues.

All accommodation establishments but motels experienced growth in room revenues



Data Source: BC Stats

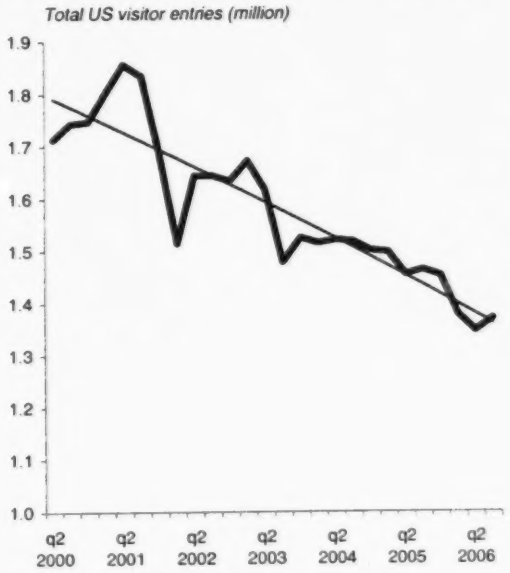
Visitor entries back on an upward trend

Visitor entries to Canada through BC border crossings were up 1.9% (*seasonally adjusted*) in the second quarter, increasing for the first time since the third quarter of 2005. US entries, which account for about 80% of total visitor entries, increased 1.7%. BC welcomed more same-day (+1.8%) and overnight (+2.0%) visitors from the US in the second quarter.

There were more overseas guests (+2.4%) coming to BC with prominent increases in entries from Oceania (+12.8%) and Europe (+8.3%). Asian entries, the major source of overseas visits, inched up (+0.9%) as well. Among the overseas markets, Australia (+15.5%), UK (+10.2%) and Hong Kong (+9.4%) recorded the biggest increases to BC.

The number of Canadians re-entering the country via BC rose 2.6%, after falling 0.8% in the first quarter. Canadians made more car trips to the US (+3.2%), accompanied by an increase (+0.3%) in overseas travels.

Long-run decline in US entreis continues despite an upturn in the second quarter



Data source: BC Stats

Other Indicators

Hotel occupancy rates averaged 66.6% (seasonally adjusted) in the second quarter, up 1.7 percentage point. Average room rates, at $124.3, 4.9% higher than in the first quarter of 2006.

Both the Vancouver (+1.6%) and Victoria (+3.4%) airports were busier, experiencing higher passenger volumes. Traffic on the Coquihalla Highway was heavier (+0.6%), but BC Ferries welcomed fewer vehicles (-1.2%) and passengers (-0.9%) on board.

Employment in the major tourism-related industries edged up (+0.5%). The number of people working in accommodation (+2.0%), air transportation (+1.1%), and food & beverage services (+0.6%) grew in the first quarter, while employment in arts, entertainment & recreation industry (-1.3%) dropped moderately.

Restaurant, caterer and tavern receipts continued to climb (+2.6%), as an increase in revenues at food service establishments (+3.1%) offset lower receipts at drinking places (-4.4%).

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Jul-05	25,519	74,382	20,662	6,806	4,388	1,743	773	5,036	139,308
Aug-05	25,435	75,241	20,530	6,699	3,988	1,748	783	4,789	139,213
Sep-05	25,597	77,581	20,635	6,828	4,272	1,718	815	5,598	143,042
Oct-05	23,850	77,332	20,423	6,791	4,284	1,621	775	5,867	140,944
Nov-05	27,466	86,731	23,197	6,731	4,552	1,788	840	5,655	156,961
Dec-05	27,833	76,409	21,628	6,691	5,035	1,704	848	5,438	145,587
Jan-06	26,888	76,827	21,796	6,942	4,574	1,602	848	4,966	144,444
Feb-06	26,799	75,065	21,395	6,637	4,557	1,782	840	4,421	141,495
Mar-06	26,504	78,410	21,431	6,700	4,668	1,755	797	5,567	145,832
Apr-06	26,449	79,800	21,693	6,777	4,710	1,736	771	6,076	148,010
May-06	26,956	82,621	22,221	7,011	4,738	1,819	811	7,031	153,207
Jun-06	26,717	84,618	22,192	7,123	4,555	1,834	810	7,389	155,238
Jul-06	26,376	84,740	21,732	7,052	4,674	1,789	839	7,607	154,809
Month-over-month growth rates									
Jul-05	0.1	-0.9	4.2	4.9	3.0	0.1	2.1	-2.0	0.4
Aug-05	-0.3	1.2	-0.6	-1.6	-9.1	0.3	1.3	-4.9	-0.1
Sep-05	0.6	3.1	0.5	1.9	7.1	-1.7	4.1	16.9	2.8
Oct-05	-6.8	-0.3	-1.0	-0.5	0.3	-5.6	-4.9	4.8	-1.5
Nov-05	15.2	12.2	13.6	-0.9	6.3	10.3	8.4	-3.6	11.4
Dec-05	1.3	-11.9	-6.8	-0.6	10.6	-4.7	0.9	-3.8	-7.2
Jan-06	-3.4	0.5	0.8	3.8	-9.2	-6.0	0.1	-8.7	-0.8
Feb-06	-0.3	-2.3	-1.8	-4.4	-0.4	11.2	-1.0	-11.0	-2.0
Mar-06	-1.1	4.5	0.2	1.0	2.4	-1.5	-5.1	25.9	3.1
Apr-06	-0.2	1.8	1.2	1.1	0.9	-1.1	-3.2	9.1	1.5
May-06	1.9	3.5	2.4	3.5	0.6	4.8	5.2	15.7	3.5
Jun-06	-0.9	2.4	-0.1	1.6	-3.9	0.9	-0.1	5.1	1.3
Jul-06	-1.3	0.1	-2.1	-1.0	2.6	-2.5	3.6	2.9	-0.3

July month-over-month percent growth

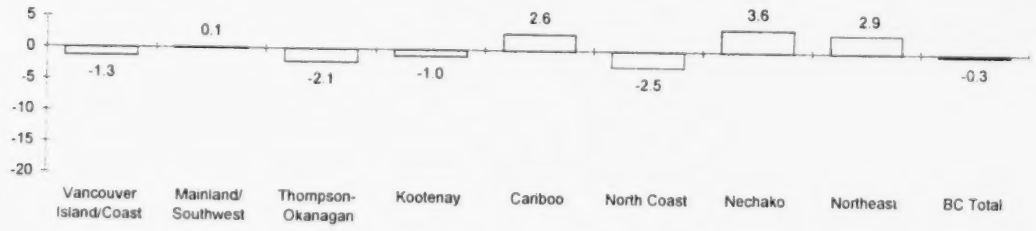


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
Annual growth rates							
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
Monthly data							
Jul-05	39,439	17,416	28,862	17,030	17,585	11,196	8,294
Aug-05	40,223	17,284	28,985	16,828	17,056	11,303	8,393
Sep-05	40,910	17,843	29,389	17,554	17,453	11,604	8,595
Oct-05	40,906	17,510	29,833	17,070	17,582	11,320	8,464
Nov-05	46,861	19,672	31,307	18,261	18,797	11,517	8,858
Dec-05	41,397	18,324	30,302	17,622	19,195	11,124	7,712
Jan-06	41,591	17,875	30,438	17,435	19,547	10,928	7,776
Feb-06	40,734	17,155	29,877	17,185	19,577	9,132	7,736
Mar-06	41,003	18,393	30,113	17,602	19,342	11,169	8,220
Apr-06	42,132	18,259	30,840	18,528	19,042	11,378	8,358
May-06	43,600	19,603	31,684	18,604	19,329	12,417	8,933
Jun-06	45,030	19,146	31,624	18,525	19,000	12,389	9,369
Jul-06	44,898	19,016	31,759	18,458	18,938	12,456	9,465
Month-over-month growth rates							
Jul-05	-1.0	0.8	0.6	-0.5	1.4	-0.6	-0.8
Aug-05	2.0	-0.8	0.4	-1.2	-2.9	1.0	1.2
Sep-05	1.7	3.2	1.4	4.3	2.3	2.7	2.4
Oct-05	0.0	-1.9	1.5	-2.8	0.7	-2.5	-1.5
Nov-05	14.6	12.3	4.9	7.0	6.9	1.7	4.7
Dec-05	-11.7	-6.9	-3.2	-3.5	2.1	-3.4	-12.9
Jan-06	0.5	-2.5	0.4	-1.1	1.8	-1.8	0.8
Feb-06	-2.1	-4.0	-1.8	-1.4	0.2	-16.4	-0.5
Mar-06	0.7	7.2	0.8	2.4	-1.2	22.3	6.3
Apr-06	2.8	-0.7	2.4	5.3	-1.6	1.9	1.7
May-06	3.5	7.4	2.7	0.4	1.5	9.1	6.9
Jun-06	3.3	-2.3	-0.2	-0.4	-1.7	-0.2	4.9
Jul-06	-0.3	-0.7	0.4	-0.4	-0.3	0.5	1.0

July month-over-month percent growth

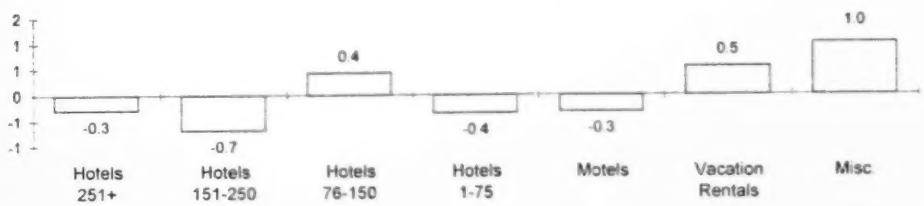


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jul-06	YTD 06	Jul-05	YTD 05	Jul-06	Jul-05	Jul-06	Jul-05
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**24,359**	**101,621**	**-1.0**	**2.4**	**187**	**-4**	**8,499**	**-67**
Total - Hotels	18,676	83,182	-4.3	1.6	70	-2	5,679	-62
76+ Rooms	13,906	63,502	-5.1	1.5	26	0	3,925	-12
1-75 Rooms	4,770	19,679	-1.8	2.0	44	-2	1,754	-50
Motels	2,295	8,621	-1.5	0.5	27	-1	1,122	6
Vacation Rentals	1,121	3,370	13.8	15.0	29	-1	317	-40
19 Cowichan Valley								
Total - All accommodation types	**1,203**	**4,891**	**-7.9**	**-6.4**	**40**	**2**	**683**	**9**
Motels	257	1,047	-22.8	-21.0	17	0	331	0
21 Nanaimo								
Total - All accommodation types	**6,418**	**23,634**	**10.5**	**3.1**	**75**	**4**	**2,620**	**134**
Total - Hotels	2,790	12,196	19.6	6.3	20	2	1,212	86
Motels	1,245	4,459	-0.2	-3.9	23	0	634	13
Vacation Rentals	2,061	5,848	7.8	3.6	23	3	624	38
23 Alberni-Clayoquot								
Total - All accommodation types	**7,544**	**23,760**	**4.9**	**5.7**	**68**	**3**	**1,550**	**75**
Motels	782	2,275	6.8	3.2	20	0	409	1
Vacation Rentals	2,868	9,376	-1.3	6.1	15	1	339	4
25 Comox-Strathcona								
Total - All accommodation types	**5,158**	**19,223**	**6.2**	**11.6**	**86**	**-4**	**2,011**	**-132**
Motels	1,028	4,429	7.5	5.6	21	-1	614	11
Vacation Rentals	755	2,138	-4.4	5.6	19	-5	251	-51
27 Powell River								
Total - All accommodation types	**549**	**2,424**	**12.6**	**13.3**	**20**	**1**	**416**	**30**
43 Mount Waddington								
Total - All accommodation types	**1,077**	**3,240**	**8.5**	**11.8**	**27**	**1**	**760**	**93**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**4,985**	**23,948**	**-2.7**	**6.8**	**69**	**0**	**2,462**	**8**
Total - Hotels	3,241	16,955	-7.4	4.6	18	0	1,362	13
Motels	1,280	4,937	5.0	4.0	35	-2	872	-58
15 Greater Vancouver								
Total - All accommodation types	**93,076**	**432,605**	**13.1**	**12.9**	**246**	**-4**	**27,423**	**-162**
Total - Hotels	86,184	406,738	13.5	13.7	163	1	23,371	-29
251+ Rooms	44,404	216,951	15.0	13.7	23	-1	9,252	-438
151-250 Rooms	16,842	76,901	10.2	11.3	27	1	5,174	222
76-150 Rooms	17,861	82,939	12.4	14.8	56	2	5,998	114
1-75 Rooms	7,077	29,948	14.2	17.6	57	-1	2,947	73
Motels	2,611	11,119	-0.5	4.5	33	-4	1,481	-129
Vacation Rentals	1,040	6,223	7.1	-18.4	20	-1	736	-5
29 Sunshine Coast								
Total - All accommodation types	**811**	**2,984**	**2.7**	**15.0**	**19**	**-3**	**357**	**-34**
31 Squamish-Lillooet								
Total - All accommodation types	**14,541**	**117,412**	**26.5**	**3.3**	**99**	**0**	**7,425**	**145**
Total - Hotels	12,854	99,707	32.3	8.1	46	1	5,687	207
1-75 Rooms	762	6,866	8.0	4.6	19	1	677	12
Vacation Rentals	1,052	13,822	-0.2	-10.1	28	0	1,221	-18
Miscellaneous	382	2,946	-21.8	-41.9	15	-2	275	-69
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**9,781**	**25,280**	**3.4**	**7.9**	**112**	**-5**	**3,166**	**-50**
Total - Hotels	4,108	12,244	2.8	6.9	15	0	1,074	0
Motels	4,541	9,953	2.2	8.3	72	-4	1,683	-76

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Jul-06	YTD 06	Jul-05	YTD 05	Jul-06	Jul-05	Jul-06	Jul-05
33 Thompson-Nicola								
Total - All accommodation types	**9,166**	**42,531**	**4.5**	**6.4**	**171**	**-2**	**5,680**	**-30**
Total - Hotels	3,981	19,200	-2.8	5.9	34	-1	2,187	-39
76+ Rooms	3,094	15,561	-2.0	6.9	12	0	1,388	0
1-75 Rooms	887	3,639	-5.6	1.7	22	-1	799	-39
Motels	3,652	13,235	13.6	14.5	78	1	2,307	8
35 Central Okanagan								
Total - All accommodation types	**11,029**	**46,216**	**-0.7**	**4.4**	**64**	**-2**	**3,441**	**74**
Total - Hotels	6,880	29,914	-0.9	2.8	18	-1	1,706	-4
Motels	2,392	7,393	-12.4	-2.1	24	-2	973	-123
37 North Okanagan								
Total - All accommodation types	**3,185**	**13,799**	**19.7**	**0.2**	**50**	**1**	**1,750**	**146**
Motels	1,120	4,028	2.9	-0.9	19	0	594	8
39 Columbia-Shuswap								
Total - All accommodation types	**8,216**	**26,803**	**9.9**	**11.3**	**107**	**-7**	**3,359**	**-62**
Total - Hotels	3,279	10,421	1.6	5.1	20	-1	1,202	-52
Motels	3,296	9,991	18.2	22.8	43	-4	1,540	16
Kootenay								
01 East Kootenay								
Total - All accommodation types	**6,768**	**33,359**	**2.9**	**3.7**	**113**	**-1**	**4,166**	**-311**
Total - Hotels	2,071	11,018	9.4	0.3	27	2	1,488	59
Motels	1,549	5,831	-16.6	-9.6	46	-4	1,045	-150
Vacation Rentals	1,462	8,543	25.9	23.6	17	2	938	-10
03 Central Kootenay								
Total - All accommodation types	**3,125**	**12,289**	**9.9**	**12.2**	**82**	**0**	**1,651**	**51**
Total - Hotels	1,611	6,636	5.7	10.1	17	-1	753	-1
Motels	752	2,862	6.0	6.9	29	1	525	8
05 Kootenay Boundary								
Total - All accommodation types	**1,006**	**4,286**	**-1.4**	**12.3**	**34**	**-3**	**686**	**-22**
Motels	510	2,065	-10.9	8.4	22	-1	412	-10
Cariboo								
41 Cariboo								
Total - All accommodation types	**2,853**	**11,043**	**2.2**	**6.2**	**104**	**-6**	**2,161**	**-18**
Motels	1,389	5,922	3.7	5.2	36	-1	1,048	12
53 Fraser-Fort George								
Total - All accommodation types	**4,002**	**20,539**	**10.5**	**8.7**	**56**	**-3**	**2,728**	**-34**
Total - Hotels	2,694	14,752	10.2	8.7	18	-1	1,447	-27
Motels	1,187	5,128	14.2	10.2	27	-1	956	-3
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**2,503**	**7,313**	**2.9**	**1.7**	**43**	**0**	**1,178**	**-4**
151-250 Rooms	360	1,265	-7.4	-5.1	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**1,066**	**5,082**	**3.1**	**1.7**	**37**	**1**	**849**	**2**
Motels	373	1,767	6.9	-3.4	17	1	398	5
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,194**	**5,403**	**9.2**	**-2.8**	**58**	**1**	**1,170**	**-18**
Motels	668	3,190	14.8	5.8	22	-2	608	-48
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**7,294**	**42,587**	**54.9**	**11.8**	**69**	**1**	**3,263**	**357**
Total - Hotels	3,126	19,610	22.3	14.0	25	2	1,677	99
Motels	2,597	14,799	90.9	77.7	34	1	1,058	155

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jul-06	YTD 06	Jul-05	YTD 05	Jul-06	Jul-05	Jul-06	Jul-05
Vancouver Island/Coast	**46,607**	**179,737**	**2.2**	**3.8**	**515**	**3**	**16,696**	**140**
Victoria (C)	18,625	81,694	-1.4	2.4	91	-2	5,926	-46
Other CRD	4,542	14,590	-0.7	-0.6	85	-3	2,234	-26
Nanaimo (C)	2,754	12,933	17.5	3.1	24	1	1,244	23
Port Alberni (C)	612	2,448	23.4	13.0	14	0	394	1
Courtenay (C)	1,036	6,249	7.7	23.3	12	0	447	-20
Rest of Development Region	19,038	61,824	4.0	5.1	301	7	6,451	208
Mainland/Southwest	**113,412**	**576,948**	**13.8**	**10.6**	**433**	**-7**	**37,667**	**-43**
Downtown Vancouver (C)	59,394	270,669	15.3	12.8	86	-2	13,195	-87
Other Vancouver (C)	5,642	25,381	14.9	6.1	36	-1	2,932	28
Richmond (C)	13,316	68,273	3.2	12.2	26	0	4,120	-222
Burnaby (C)	3,474	16,432	14.7	11.8	10	-1	1,321	12
Other GVRD	11,251	51,850	13.6	18.3	88	0	5,855	155
Whistler (DM)	13,584	112,921	27.7	3.4	71	-1	6,701	134
Rest of Development Region	6,752	31,422	-0.2	6.6	116	-2	3,543	-63
Thompson/Okanagan	**41,376**	**154,629**	**4.9**	**6.3**	**505**	**-14**	**17,406**	**88**
Penticton (C)	5,251	14,285	1.7	6.7	44	-4	1,675	-77
Kamloops (C)	6,064	31,907	2.2	5.3	71	0	3,756	30
Kelowna (C)	9,345	41,935	-0.9	3.8	49	3	2,918	250
Vernon (C)	2,658	12,849	19.8	-0.8	31	1	1,531	138
Revelstoke (C)	2,430	9,302	4.3	3.7	30	-3	1,260	-49
Rest of Development Region	15,627	44,351	8.7	12.3	280	-11	6,266	-204
Kootenay	**10,899**	**49,935**	**4.4**	**6.4**	**229**	**-4**	**6,503**	**-282**
Cranbrook (C)	1,164	4,935	-0.2	1.9	18	0	820	-4
Nelson (C)	1,051	4,174	8.6	14.0	14	2	489	64
Rest of Development Region	8,684	40,827	4.6	6.2	211	-4	5,683	-278
Cariboo	**6,855**	**31,582**	**6.9**	**7.8**	**160**	**-9**	**4,889**	**-52**
Quesnel (C)	529	2,262	1.9	0.6	12	0	443	0
Williams Lake (C)	725	3,281	1.7	8.0	12	0	576	2
Prince George (C)	2,751	15,692	15.1	10.2	30	-2	1,977	-27
Rest of Development Region	2,850	10,347	2.0	5.8	106	-7	1,893	-27
North Coast	**3,569**	**12,395**	**2.9**	**1.7**	**80**	**1**	**2,027**	**-2**
Prince Rupert (C)	969	3,937	-5.4	-1.8	17	0	784	0
Terrace (C)	596	3,007	8.8	2.2	12	-1	415	-11
Rest of Development Region	2,004	5,451	5.7	4.2	51	2	828	9
Nechako	**1,194**	**5,403**	**9.2**	**-2.8**	**58**	**1**	**1,170**	**-18**
Smithers (T)	553	2,525	6.9	-11.1	16	1	461	12
Rest of Development Region	642	2,878	11.3	6.0	42	0	709	260
Northeast	**7,294**	**42,587**	**54.9**	**11.8**	**69**	**1**	**3,263**	**357**
Dawson Creek (C)	1,268	7,391	59.5	49.1	15	2	556	85
Fort St. John (C)	2,566	16,599	26.8	-2.5	17	-1	1,103	85
Rest of Development Region	3,461	18,597	83.0	15.5	37	0	1,604	187

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Jul-05	45,583	99,667	39,458	10,440	6,416	3,468	1,094	4,709	210,834
Aug-05	51,069	108,311	40,252	10,845	6,294	3,347	1,235	4,542	225,895
Sep-05	36,267	91,619	25,071	8,246	5,764	2,400	1,244	5,072	175,684
Oct-05	19,994	60,828	14,724	4,658	4,392	1,150	939	6,142	112,825
Nov-05	14,965	54,489	10,154	3,022	3,337	1,005	654	4,838	92,464
Dec-05	14,712	67,478	14,476	5,215	3,043	693	523	4,575	110,715
Jan-06	11,930	64,707	14,577	6,505	2,846	694	519	5,450	107,230
Feb-06	15,500	69,761	16,869	7,507	3,040	1,080	596	6,296	120,649
Mar-06	19,822	79,478	18,806	7,596	4,005	1,154	686	7,857	139,404
Apr-06	21,809	65,299	15,151	5,029	4,208	1,035	544	5,175	118,252
May-06	29,007	82,737	21,590	5,733	5,027	1,766	805	4,613	151,278
Jun-06	35,061	101,553	26,259	6,665	5,600	3,096	1,060	5,901	185,196
Jul-06	46,607	113,412	41,376	10,899	6,855	3,569	1,194	7,294	231,208
Year-over-year percent changes									
Jul-05	3.0	1.6	4.9	8.2	17.1	1.1	4.0	20.9	3.6
Aug-05	3.3	6.4	8.4	7.2	3.0	3.0	12.2	12.7	6.1
Sep-05	3.1	11.9	6.2	8.5	10.1	2.9	6.2	24.5	9.1
Oct-05	-4.7	10.6	5.4	9.8	9.9	-7.9	6.0	19.7	7.0
Nov-05	11.6	26.1	19.7	4.8	16.8	5.1	14.7	15.7	20.8
Dec-05	11.2	4.7	14.3	5.3	8.6	1.4	11.4	15.2	7.3
Jan-06	6.1	5.7	10.7	14.1	16.3	-4.6	6.7	-7.9	6.2
Feb-06	7.1	2.0	2.2	2.2	7.4	5.4	-10.6	-31.8	0.1
Mar-06	0.6	9.6	-2.8	4.4	13.1	1.1	-18.4	6.1	5.8
Apr-06	2.5	8.5	12.7	4.0	-0.1	2.4	-15.2	49.7	8.4
May-06	4.9	12.8	9.3	8.2	9.0	-6.7	-2.5	43.9	10.7
Jun-06	5.7	17.5	10.2	10.3	6.8	6.1	5.6	42.2	13.8
Jul-06	2.2	13.8	4.9	4.4	6.9	2.9	9.2	54.9	9.7

July year-over-year percent change

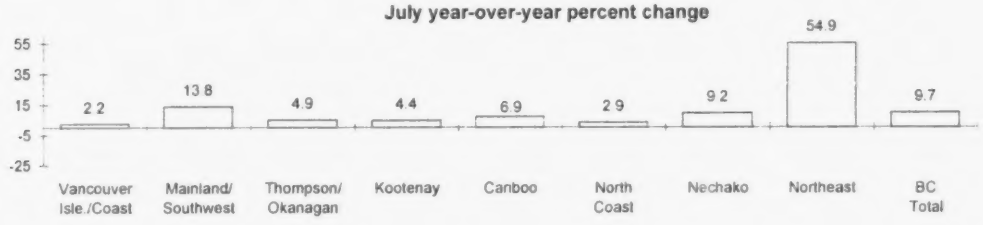


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
Annual percent changes								
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
Monthly data								
Aug-05	603.8	483.0	193.5	284.3	120.8	58.9	41.0	13.0
Sep-05	605.2	482.2	203.5	285.6	123.0	58.9	41.6	13.1
Oct-05	586.0	464.7	189.1	278.1	121.3	58.6	40.1	12.6
Nov-05	572.3	451.0	174.5	277.1	121.3	59.3	40.2	12.6
Dec-05	585.9	462.5	182.2	279.8	123.5	60.8	40.6	12.5
Jan-06	570.7	456.2	180.1	277.1	114.5	59.9	37.8	11.2
Feb-06	558.0	437.5	166.5	269.0	120.5	56.9	38.8	12.3
Mar-06	575.6	453.1	173.7	278.0	122.5	60.2	40.1	12.6
Apr-06	574.1	453.9	173.1	280.6	120.1	59.2	42.0	13.4
May-06	577.1	455.2	175.3	278.5	121.9	58.8	42.2	13.7
Jun-06	585.0	461.1	181.2	281.1	123.9	60.6	42.1	13.7
Jul-06	580.6	458.0	179.0	279.1	122.6	61.6	41.6	12.9
Aug-06	583.2	458.5	177.7	276.7	124.7	61.0	42.0	13.6
Month-over-month growth rates								
Aug-05	-1.2	-1.0	-2.1	-1.2	-2.0	-4.0	-1.0	-6.4
Sep-05	0.2	-0.2	5.2	0.5	1.8	0.0	1.4	1.0
Oct-05	-3.2	-3.6	-7.1	-2.6	-1.4	-0.5	-3.5	-4.0
Nov-05	-2.3	-3.0	-7.7	-0.4	0.0	1.2	0.2	0.3
Dec-05	2.4	2.5	4.4	1.0	1.8	2.5	1.0	-0.8
Jan-06	-2.6	-1.3	-1.2	-1.0	-7.3	-1.5	-7.1	-10.3
Feb-06	-2.2	-4.1	-7.5	-2.9	5.2	-5.0	2.8	9.6
Mar-06	3.2	3.6	4.3	3.4	1.7	5.8	3.4	2.3
Apr-06	-0.3	0.2	-0.4	0.9	-1.9	-1.6	4.7	5.9
May-06	0.5	0.3	1.3	-0.8	1.5	-0.8	0.3	2.7
Jun-06	1.4	1.3	3.3	0.9	1.6	3.1	-0.1	0.0
Jul-06	-0.8	-0.7	-1.2	-0.7	-1.0	1.6	-1.2	-5.8
Aug-06	0.5	0.1	-0.7	-0.9	1.7	-0.8	1.0	5.1

* Seasonally adjusted totals for US and overseas entries are calculated by Statistics Canada, and are adjusted to sum to national totals. Therefore, same-day plus overnight entries via BC will not necessarily equal the total.

** Australia, New Zealand, and other South Pacific nations.

SOURCE: BC STATS, Statistics Canada.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2001	15,477	7,869	4,001	3,608	1,158	8,104	21,309	2,460,853
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530,393
2003	14,322	7,267	3,814	3,241	1,183	8,263	21,348	2,480,311
2004	15,726	7,986	3,964	3,775	1,250	8,532	21,955	2,585,901
2005	16,419	8,348	4,106	3,965	1,318	8,539	21,791	2,635,251
Annual growth rates								
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.8	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.6	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	-0.7	1.9
Monthly data								
Aug-05	1,351	691	332	328	107	706	1,807	216
Sep-05	1,371	699	340	332	111	707	1,819	221
Oct-05	1,374	688	355	331	108	692	1,754	213
Nov-05	1,400	723	354	323	113	711	1,823	213
Dec-05	1,351	677	353	321	111	736	1,879	219
Jan-06	1,370	707	339	324	114	736	1,874	230
Feb-06	1,380	711	347	322	112	705	1,784	203
Mar-06	1,407	725	348	335	113	708	1,795	208
Apr-06	1,413	723	355	335	112	713	1,801	216
May-06	1,409	736	347	327	119	706	1,803	215
Jun-06	1,402	724	343	335	119	706	1,799	215
Jul-06	1,419	739	344	335	116	710	1,812	214
Aug-06	1,406	734	343	330	120	710	1,814	224
Month-over-month growth rates								
Aug-05	-0.7	0.2	-0.6	-2.5	-0.4	0.1	0.7	-2.6
Sep-05	1.5	1.1	2.5	1.4	4.1	0.2	0.7	2.1
Oct-05	0.2	-1.5	4.4	-0.5	-2.8	-2.2	-3.6	-3.3
Nov-05	1.9	5.1	-0.2	-2.4	4.2	2.8	3.9	-0.1
Dec-05	-3.5	-6.3	-0.4	-0.4	-1.3	3.6	3.1	2.8
Jan-06	1.4	4.4	-3.8	0.7	2.2	0.0	-0.3	5.3
Feb-06	0.7	0.5	2.4	-0.6	-1.7	-4.2	-4.8	-11.8
Mar-06	2.0	2.0	0.2	4.0	0.8	0.4	0.6	2.3
Apr-06	0.4	-0.3	1.9	0.3	-0.5	0.7	0.3	3.7
May-06	-0.2	1.8	-2.1	-2.6	6.3	-1.0	0.1	-0.4
Jun-06	-0.5	-1.6	-1.2	2.6	-0.7	0.1	-0.2	0.1
Jul-06	1.2	2.1	0.3	0.0	-2.2	0.5	0.7	-0.3
Aug-06	-0.9	-0.8	-0.5	-1.7	3.1	0.1	0.1	4.6

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.1	133.4	121.3
2002	190.7	12.2	29.2	118.1	31.3	58.9	117.0	124.1	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.7	111.8	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.7	102.5	129.9
2005	196.5	13.3	28.7	118.1	36.4	64.3	116.4	99.2	133.8
Annual Growth Rates									
2001	1.1	-8.7	4.6	0.9	3.6	-0.7	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.4	0.7	-6.9	3.4
2003	1.1	4.4	-0.7	-0.3	6.8	-0.6	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	3.0	1.7	-8.4	1.8
2005	1.7	2.0	3.9	0.3	4.6	3.0	0.7	-3.2	3.0
Monthly data									
Aug-05	196.7	13.3	28.5	118.2	36.8	63.4	118.00	94.3	134.5
Sep-05	197.4	13.4	28.7	118.6	36.6	65.8	119.30	98.3	134.7
Oct-05	197.8	13.4	28.8	118.6	37.1	64.5	119.00	97.7	134.7
Nov-05	198.9	13.4	29.0	119.2	37.3	69.9	125.20	97.2	134.9
Dec-05	198.4	13.4	29.7	118.8	36.6	66.1	114.50	98.0	135.0
Jan-06	200.7	13.5	30.0	119.2	38.0	66.3	118.20	97.2	134.8
Feb-06	201.6	13.5	30.1	120.2	37.7	64.8	118.10	95.8	135.9
Mar-06	202.5	13.5	30.5	121.1	37.3	64.8	119.60	96.1	136.1
Apr-06	202.5	13.5	30.6	121.1	37.3	65.5	121.10	95.4	136.9
May-06	202.4	13.6	30.9	121.2	36.7	66.7	125.60	95.9	137.4
Jun-06	202.8	13.9	31.0	120.3	37.5	66.7	125.80	95.9	137.1
Jul-06	203.6	13.7	31.3	120.3	38.2	65.5	125.10	95.4	136.4
Aug-06	204.5	14.1	31.7	120.5	38.3	64.8	124.50	95.7	136.2
Month-over-month growth rates									
Aug-05	-0.2	-0.1	-0.9	-0.2	0.4	-0.2	0.9	-4.5	0.1
Sep-05	0.3	1.1	0.9	0.4	-0.5	2.4	1.1	4.2	0.1
Oct-05	0.2	-0.5	0.3	-0.1	1.5	-1.3	-0.3	-0.6	0.0
Nov-05	0.5	0.5	0.7	0.6	0.4	5.4	5.2	-0.5	0.1
Dec-05	-0.3	-0.4	2.3	-0.4	-1.9	-3.8	-8.5	0.8	0.1
Jan-06	1.2	0.7	1.2	0.4	4.0	0.2	3.2	-0.8	-0.1
Feb-06	0.4	0.4	0.5	0.8	-0.9	-1.5	-0.1	-1.4	0.8
Mar-06	0.5	0.0	1.3	0.8	-1.0	0.0	1.3	0.3	0.1
Apr-06	0.0	-0.5	0.1	0.0	0.1	0.7	1.3	-0.7	0.6
May-06	0.0	0.8	1.0	0.1	-1.7	1.2	3.7	0.5	0.4
Jun-06	0.2	2.6	0.4	-0.8	2.2	0.0	0.2	0.0	-0.2
Jul-06	0.4	-1.4	0.9	0.0	1.8	-1.2	-0.6	-0.5	-0.5
Aug-06	0.5	2.6	1.2	0.1	0.3	-0.7	-0.5	0.3	-0.1

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.

[2]Source: Pannell Kerr Forster and BC Stats.

[3]Occupancy Rate change expressed as percentage point change. [4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,955.0	2,690.0	35,265.0
Annual growth rates						
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
Monthly data						
Aug-05	516	47	469	3,168	226	2,942
Sep-05	505	38	468	3,140	200	2,940
Oct-05	503	40	463	3,181	213	2,968
Nov-05	507	42	465	3,242	214	3,028
Dec-05	486	40	446	3,184	220	2,964
Jan-06	534	42	492	3,396	225	3,172
Feb-06	537	38	499	3,330	211	3,118
Mar-06	539	34	504	3,328	204	3,123
Apr-06	565	36	529	3,269	214	3,055
May-06	545	36	509	3,273	216	3,058
Jun-06	541	37	504	3,282	213	3,070
Jul-06	544	40	504	3,278	216	3,061
Aug-06	555	39	516	3,289	213	3,076
Month-over-month growth rates						
Aug-05	0.2	-2.1	0.4	0.0	0.6	0.0
Sep-05	-2.1	-20.1	-0.3	-0.9	-11.7	-0.1
Oct-05	-0.5	6.7	-1.1	1.3	6.9	0.9
Nov-05	0.8	3.6	0.5	1.9	0.1	2.0
Dec-05	-4.1	-3.5	-4.2	-1.8	3.0	-2.1
Jan-06	10.0	4.9	10.4	6.7	2.0	7.0
Feb-06	0.4	-10.6	1.4	-2.0	-5.9	-1.7
Mar-06	0.4	-8.9	1.1	-0.1	-3.2	0.2
Apr-06	4.9	5.3	4.9	-1.8	4.8	-2.2
May-06	-3.6	0.5	-3.9	0.1	0.6	0.1
Jun-06	-0.7	0.9	-0.8	0.3	-1.4	0.4
Jul-06	0.6	9.6	0.0	-0.1	1.9	-0.3
Aug-06	2.0	-1.5	2.3	0.3	-1.7	0.5

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

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